

RISING STARS 2026!



WHO IS YOUR SUPERHERO?!?!

Step into the Mixology Multiverse, where every cocktail carries an origin story. Create a drink inspired by your super hero. Your hero can be a friend, a family member, a mentor, a colleague, or a legendary figure who shaped your craft. Bring their qualities to life through flavor, sustainability, and presentation. Celebrate courage, purpose, and responsibility, because true heroes protect not only their world but ours as well.

Eight finalists will gather in the United Kingdom in late September 2026 for challenges, brand masterclasses, and collaborations with our partners Monkey 47 and Pernod-Ricard. The journey will conclude with a grand finale that crowns the 2026 Rising Star.



Scan the QR code for more details on the competition and



Pernod Ricard
Créateurs de convivialité

RULES AND GUIDELINES

1. TRAVEL AND DOCUMENTATION

- Communicate and collaborate with your HR Team for your travel documents.
- Finalists carry a valid passport suitable for travel to the United Kingdom.
- A Schengen visa is secured where applicable.

2. TIMELINE

- Entry deadline is **03 April 2026** at 23:59 GMT.
- Finalists are announced after verification of eligibility and materials.
- Finalist experiences and the grand finale take place in late September 2026 in the United Kingdom.

3. THEME AND CREATIVE DIRECTION

- Create one original cocktail that tells a super hero story. The drink centers on your chosen hero or on a unique universe such as cosmic, elemental, or futuristic.
- Use modern techniques and consider relevant global trends.
- Treat sustainability as part of your hero mission. Use local and seasonal ingredients when available, reduce waste with smart preparation and garnishes, and avoid single use plastics.
- You may use **Monkey 47** or **any partner brands from Pernod-Ricard**. If you feature a partner brand, tag that brand in your post.

4. ELIGIBILITY

- Entrants are members of Marriott International EMEA.
- Entrants are at least 18 years old and above the legal drinking age in their country of residence.
- Finalists are able to travel to the United Kingdom in late September 2026 and hold a valid passport. A Schengen visa is required where applicable.

5. REQUIRED TRAINING

- Complete Bar World of Tomorrow and BarSmarts before submitting your cocktail.
- Upload both training certificates with your entry. Previously earned certificates are accepted.
- Use the password **MARRIOTTSMARTS** for BarSmarts.

6. HOW TO ENTER

1. Sign up on the Rising Stars platform and access the password **marriott1927**.
2. Complete **Bar World of Tomorrow** and BarSmarts and save your digital certificates.
3. Create your cocktail and prepare your submission.
4. Submit your entry with certificates here: [Submission Form](#)
5. Post your drink on Instagram from your personal account or your hotel's individual venue account. Use **#RisingStars2026** and tag the partner brand used, for example @monkey47. **Posts should not tag your hotel master brand account.**
6. Promote and sell the cocktail in your bar for **a minimum of four weeks**. Share the story across your venue and Instagram using a Reel or photos.
7. Keep all posts and offers aligned with local regulations and your venue brand guidelines. Coordinate with your marketing team when guidance is needed.

7. SOCIAL MEDIA AND MUSIC

- Use only audio cleared through Songtradr on Marriott channels. If you are unsure, check with your marketing team.
- All social activity respects local regulations and platform policies.

SONGTRADER

[The Big Time - \(Full\) MarPherson & Tozzoli](#)
[Smooth Sailing - Cooper Nord Hyde](#)
[Masked Crusader Main](#)
[Cozy Up - SteamBeats by Harris Heller](#)
[London by Night - Wuter van de Ridder](#)
[Fresh Start - Andrew Paolini](#)

USAGE DECLARATION



8. SUSTAINABILITY

- Source ingredients locally and seasonally when available.
- Design preparation and garnishes that reduce waste.
- Replace single use plastics with responsible alternatives.

9. IN VENUE PROMOTION

- List the cocktail as a special in your bar for at least four weeks.
- Align pricing, menu description, and promotional activity with local regulations and venue brand standards.

10. BRAND AND PARTNER ALIGNMENT

- Collaborations include **Monkey 47** or **any partner brands from Pernod-Ricard**.
- Tag the partner brand associated with your recipe when posting.

SUBMISSION CHECKLIST

- A clear origin story that connects the drink to your chosen hero.
- Balanced flavor, visual impact, and thoughtful presentation.
- A sustainable element explained in your method or ingredient choice.
- A modern technique or a relevant global trend in use.
- Two training certificates uploaded with the entry.
- An Instagram post live with **#RisingStars2026** and the correct brand tag.
- In venue promotion running for at least four weeks.

HELPFUL LINKS

Rising Stars links and updates: [Marriott Rising Stars EMEA](#)

Submission Form: [Submission Form](#)

Songtradr Guideline: [Marriott x Songtradr Global Music Partnership](#)